

**University of Wisconsin-Stevens Point
Department of History
Dr. Nancy-LoPatin-Lummis**

**Fall 2016
FYS 101, Section 1
The Band That Changed the World**

TR 9:35-10:50
455 CCC
346-3027
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Course Description:

When Apple Computer negotiated the rights to sell Beatles songs on iTunes in 2010, television advertising was simple: "The Beatles: The Band that Changed the World." The story of how four lads from Liverpool, England ushered in a revolution in music, popular culture, social and religious values, business practice and changed history is the topic of this Freshman Year Seminar. Students will explore the phenomenon of The Beatles in Great Britain and the "British Invasion" which transformed U.S. social and cultural norms for young people. The class will explore Beatlemania through a variety of materials from the history, art, film, eastern religious studies, business practices and political engagement, and, of course, music, in order to fully understand how the Beatles were more than the greatest rock band ever, but one which truly "changed the world."

FYS Course Learning Outcomes: At the Completion of this class, students will be able to

- Describe the key components and purpose of a liberal education and explain how a liberal education will shape your college studies, career, and life.
- Identify key components of critical thinking and information literacy and apply the associated skills within course assignments.
- Identify and apply appropriate skills for college success, as well as appropriate UW-Stevens Point programs, resources, and services designed to support your academic studies
- Develop an educational plan that demonstrates the responsibility you will take for your own education, including curricular and co-curricular experiences.

Learning Outcomes for THIS course: At the Completion of this class, students will be able to

Appreciate how the study of a rock'n'roll band adds to one's broad base of knowledge and liberal education as a university student.

Required Reading: Berman, *"We're Going to See the Beatles!": An Oral History of Beatlemania*: ISBN: 9781595800329,

There will be additional readings on e-reserve and Desire2Learn.

Attendance Policy: Attendance is required and I will take attendance at each class. A percentage of your overall grade will reflect your attendance in class. Excused absences are defined as illness (with a doctor's note), funeral of a family member (with appropriate documentation), and university-related function (with appropriate documentation).

Course Requirements:

- Attendance/participation: 15%
- Paper on "Walking the Line" and which Beatle are you?": 15%
- Career Exploration Assignment: 15%
- One 4- year academic plan (GEP and prospective major): 15%
- One midterm exam (Berman and other readings): 15%
- One Oral history/document paper: 15%
- One reflection paper on the role of FYS and your "understanding of your education": 10%

Assignments are to be uploaded into the classroom electronic platform, Desire2Learn (D2L) unless otherwise indicated.

How are grades determined?

These are the criteria I will use for assigning grades. They correlate closely with a 4.0 scale which will be reflected on the rubrics to evaluate individual assignments, though not perfectly. For example, a 4.0 is an A or 95; a 3.75 is an A- or 90%. If the average on the rubric is, let's say, a 3.88, then a 93% would be recorded in the D2L gradebook.

- A (95-100)
- A- (90-94.9)
- B+ (86-89.9)
- B (82-85.9)
- B- (79-81.9)
- C+ (76-78.9)
- C (72-75.9)
- C- (69-71.9)
- D+ (66-68.9)
- D (62-65.9)
- D- (60-61.9)
- F (60 or less)

Electronics policy: All cell phones are to be turned off. Anticipated emergency phone calls can be pre-arranged with the instructor. I will not hesitate to stop class if I see someone texting or looking at Snapchat. If a student continues to use the phone in my class, I will ask them to leave.

UWSP Community Bill of Rights and Responsibilities: UWSP values a safe, honest, respectful, and inviting learning environment. In order to ensure that each student has the opportunity to succeed, a set of expectations have been developed for all students and instructors. This set of expectations is known as the Rights and Responsibilities document, and

it is intended to help establish a positive living and learning environment at UWSP. For more information go to: <http://www.uwsp.edu/stuaffairs/Pages/rightsandresponsibilites.aspx>.

The Rights and Responsibilities document also includes the policies regarding academic misconduct, which can be found in Chapter 14. A direct link can be found here: <http://www.uwsp.edu/stuaffairs/Documents/RightsRespons/SRR-2010/rightsChap14.pdf>.

Americans with Disabilities Act: The Americans with Disabilities Act (ADA) is a federal law requiring educational institutions to provide reasonable accommodations for students with disabilities. For more information about UWSP's policies, check here: <http://www.uwsp.edu/stuaffairs/Documents/RightsRespons/ADA/rightsADAPolicyinfo.pdf>.

If you have a disability and require classroom and/or exam accommodations, please register with the Disability Services Office and then contact me at the beginning of the course. I am happy to help in any way I can. For more information, please visit the Disability Services Office, located on the 6th floor of the Learning Resource Center (the Library). You can also find more information here: <http://www4.uwsp.edu/special/disability/>.

Copyright and File Sharing:

Posting instructor-created course material onto course-sharing websites directly violates the instructor's copyright on his/her academic materials. These materials are provided for your convenience as an aid to learning. Permission to post instructor-created material on any such site is unequivocally denied.

Course Calendar:

<u>Date</u>	<u>Topic/Activity</u>	<u>Reading</u>
Sept. 6	Introduction to the FYS: Class Expectations and What You Can Expect to Get out this Class	
Sept. 8	Who were the Beatles and where did they come from? Time Management: what am I doing this semester?	

One of the goals of the FYS is to "identify time-management strategies to academic studies".

Fill out the Weekly Schedule provided:

- All classes and labs
- One half hour to an hour for lunch and dinner
- Jobs
- Athletic practices
- Regularly scheduled meetings (clubs, organizations, religious worship, etc.)
- Regular exercise or workouts
- Study time for one week, for all classes. Include time for assignments, long-term projects, studying for exams.

- Sept. 13 "Meet the Beatles"
Presentation from Student Information and Employment Office (30 min.)
- Sept. 15 What was life like for teenagers/college students at the time of "Meet the Beatles"? **Meet in the University Archives, 520 LRC, NOT in regular classroom.** Berman
- Sept. 20 "Beatlemania" and "Muscle Reading" for college Berman
Bring Berman to class
Prepare for small group work on the readings and preparation for oral history interviews.
- Sept. 22 Oral history interviews: what it means and what it teaches
- Sept. 27 "Walk the Line" presentation from ACAC Peer Mentors.
"Which Beatle are you?" Begin thinking about your document and oral history paper.
- Sept. 29 Career Exploration: Introduction to Career Locker AND Information Literacy: how to utilize the library. **Meet in 316 LRC, NOT in the regular classroom.**
- Oct. 4 Tutoring and Learning Center Resources: **Meet in 018 LRC, NOT in the regular classroom.** You will be required to sign-up for a writing review at that time.
"Walk the Line" paper due in D2L before class begins.
- Oct. 6 "1965"
- Oct. 11 Critical Thinking, argument mapping and the "Jesus Controversy"
Read the Zimmer article on D2L
- Oct. 13 ***Rubber Soul***
Document and oral history paper due in D2L before class begins.
- Oct. 18 ***Revolver***
- Oct. 20 How to navigate advising, the DPR, Acalog and creating a Graduation Plan
Career Exploration (Career Locker) assignment due in D2L before class begins.
- Oct.25 Exam strategies in preparation for midterm
- Oct. 27 **Midterm Exam**
- Nov. 1 ***Sergeant Pepper's Lonely Hearts' Club Band***

- Nov. 3 ***Sergeant Pepper's Lonely Hearts' Club Band***, cont.
- Nov. 8 Exam Assessment/Time Management revision
- Nov. 10 Check in mid-semester
Graduation Plan due
- Nov. 15 The changing nature of rock and pop music in the UK and US
- Nov. 17 India, Transcendental Meditation and ***The White Album***
- Nov. 22 Yoko Ono
- Nov. 29 ***Abbey Road***
- Dec. 1 The Band Splits Apart: What is happening with your high school relationships?
- Dec. 6 ***Let It Be***
- Dec. 8 Solo careers
- Dec. 13 John Lennon's assassination
- Dec. 15 The 50th Anniversary of the Ed Sullivan and how the Beatles changed the world
- Dec. 16 **Reflection paper on FYS and your understanding of "liberal education" due by 8 a.m. in D2L Dropbox. Nothing uploaded after that will be accepted. No exceptions.**